



# PIEP Institutional Values

# institutional values

Knowledge

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Innovation

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Cooperation

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Quality

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Sustainability

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Ethic

# Knowledge

## knowledge-driven

- We invest in the enhancement and diversification of knowledge in multiple technical and scientific fields in the field of engineering, in particular, those directly related to polymeric and composite materials;
- We are committed to the multidisciplinary and training of our teams, at a technical-scientific and socio-emotional level;
- We promote scientific-technological surveillance;
- We train our infrastructure, focusing on its orientation towards experimentation;
- We establish strategic partnerships with people and entities to access and create new knowledge relevant to the achievement of our mission;
- We transfer differentiated knowledge to the industry and society in general.

# Innovation

Driven by and for innovation



- We adopt a constructive and transforming mentality, reconfiguring knowledge and promoting a paradigmatic rupture, even if partial, positively impacting the quality of life and human development;
- We anticipate the future and seek creative and disruptive solutions oriented to the needs of the industry, the market, and human development;
- We adopt an attitude of openness to experience, of valuing ideas and possibilities that are different from the usual, integrating them into different processes and practices;
- We believe that, through innovation, we can make an effective contribution to the next generations.

# Cooperation

## **The whole is greater than the sum of the parts**

- We adopt a constructive and transforming mentality, reconfiguring knowledge and promoting a paradigmatic rupture, even if partial, positively impacting the quality of life and human development;
- We anticipate the future and seek creative and disruptive solutions oriented to the needs of the industry, the market, and human development;
- We adopt an attitude of openness to experience, of valuing ideas and possibilities that are different from the usual, integrating them into different processes and practices;
- We believe that, through innovation, we can make an effective contribution to the next generations.

# Quality

## Quality and continuous improvement are the way to satisfy our customers

- The satisfaction of our customers is our satisfaction and a measure of quality;
- We deliver products and services under customer requirements and requirements (which must be clearly and objectively defined), with easily perceived added value and with the guarantee of their suitability for use;
- We establish relationships based on transparency and clear and permanent communication, promoting understanding and customer involvement in decision-making processes;
- We act based on empathy, attentive listening, flexibility, and proactivity, seeking to create value based on knowledge and innovation, fulfilling the commitments assumed;
- We invest daily in the continuous improvement of our processes, products, and services as a guarantee of a quality offer to our customers.



# Sustainability

**We are sustainable and we contribute to a more sustainable world**

- We act to promote a culture of sustainable development in the environmental, sociological, and economic vectors;
- We are committed to following and disseminating the principles and practices of sustainable development and to creating social responsibility regarding the use and management of resources and the environment;
- We are aware and committed to ensuring an effective improvement in the quality of life of future generations, PIEP will always be a diligent and active agent in the creation, design, and promotion of the use of increasingly sustainable and environmentally friendly plastic materials and products.

# Ethic

## **We assume respect for others as the basis of our relationships**

- We base our actions on transparency, integrity, impartiality, and honesty;
- We assume responsibility for commitments, resolving differences constructively and fairly, based on frank communication that results in a healthy environment;
- We seek to satisfy the needs of all stakeholders, adopting flexible solutions that promote a balance between results and people's well-being.